

GOOGLE | PROFIT TOOLS

**Discover all the
tools and resources
needed to help you
profit in the shortest
possible time from
the most powerful
search engine online!**

by Brian Terry

First Edition

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Why you need these essential profit tools

We all know and love Google as one of the most powerful and most used search engine online today. With 300 million searches on Google and Yahoo being carried out every day of every week it makes perfect sense to learn how to get your websites in front of as many of these people as possible.

Here's where this short (yet extremely useful) ebook comes into play.

Google Profit Tools is an ever expanding collection of tools and resources you can use (mostly for free) to help you generate the targeted traffic from Google your website's deserve.

The more you read through this ebook and visit each link the more you'll realize that this is more than just a collection of links.

It's much, much more than this, so pay close attention...

With each link I'm also giving you an explanation about what the site can do for you along with a way for you to profit.

As you know the more targeted traffic you can send to your website the more profits you can make... so get stuck in, check out each link, if you find this ebook useful just [click here](#) and brand it with your own affiliate links, then give it away to as many other people as you can.

Before you read another word [download](#) and install the essential companion Google Profit Tools [toolbar](#) that accompanies this ebook. This powerful new toolbar will place all the links in this ebook no more than one click away within your Internet Explorer web browser, which makes it the perfect research tool for your search engine optimization and positioning.

It gets even better... every time a new Google tool or resource is added it's automatically added to your toolbar, without you having to lift a single finger!

Every expert will agree that the single biggest and best way to profit from Google is by using their Google AdWords service. Without question this the finest and most powerful example you'll ever find of pay-per-click performance advertising ever.

To help you gain a greater understanding on how you can profit from Google Adwords I highly recommend you subscribe to this excellent free 5 part ecourse called "The Definitive Guide to Google Adwords", simply [click here](#) and you'll be taken directly to the information you need.

Why not suggest a new Google Profit Tool or resource? I'd love to hear from you. On [this page](#) here I've set up a special form where you can add your suggested resource.

I hope you enjoy exploring and profiting from each and every resource found within this ebook.

[Click here](#) to get started!

At your service,

A handwritten signature in grey ink that reads "Brian". The signature is written in a cursive style with a horizontal line underneath the name.

Brian Terry

You can contact me [here](#)

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Training for profit

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All the Internet Marketing experts agree that the biggest key to riches online lies in scientifically tracking all your marketing efforts. ClickAlyzer will effortlessly and scientifically analyze every aspect of your online business for you – from ad, to visit, to sale.

You will learn why people leave without buying, and you'll find out how to capture more sales from the traffic you're getting already.

ClickAlyzer will also track your affiliate links giving you more valuable information about what people do when they arrive at the affiliate site you're promoting. Nothing is hidden from you anymore! No other system on the planet shows you half of the information that Clickalyzer shows you.

What I'm giving you access to today is more than just access to a superbly powerful tracking system. You can also use this to run your own profitable affiliate program, giving you the ability to leverage the efforts of others.

Take a look now – it'll cost you nothing.

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Training for profit

Profit Tool #1

[Go](#) The Definitive Guide to Google AdWords

What does it do for you?

Since Google created its AdWords advertising system back in 2002 there's never been a better free course than this to help you get to grips with the "ins" and "outs" of using and profiting from Google AdWords.

Here are a few of the things you'll discover:

- How to consistently pay less for your traffic than everyone else – while getting more clicks to your site
- Why Google's system is trickier than others at first – and how this ultimately works to your advantage, when you understand the system.
- Affiliate marketing: The "GoogleCash" method has taken the world by storm. But... there are land mines! Don't get blind sided. Discover my unique, counter-intuitive strategy that reduces your risk and puts more profit in your pocket.

When you've finished the free course take your knowledge one step further with the full-blown multi-media course you can access for a very reasonable fee.

How you profit

Perry Marshall's techniques will show you not only how to set up highly effective Google AdWords ad campaigns but also how to use them to generate "hot" responsive leads, test product ideas, build your opt-in lists and drive laser focused targeted traffic to your site.

[Go here now](#) and try it out.

Training for profit

Profit Tool #2

[Go](#) Trafficology Newsletter

What does it do for you?

The key to everything on the Net is having loads of highly-targeted traffic. One problem is that most of us don't have it, Trafficology is a superb free ezine and course that'll help you achieve this.

Just in lesson one, you'll learn:

- Why science is important to your website
- Why people spend money online
- The 4 different types of traffic
- How to find the customers that will give you money

How you profit

The techniques and strategies you'll learn will help you to not only bring more targeted people to your site but also how to convert more of them into paying customers. Targeted traffic + more paying customers = more profit.

[Go here now](#) and pick up your free subscription.

This newsletter and membership site gets my highest 5 star rating and is without doubt the best resource you'll find anywhere this year for targeted traffic generation and traffic conversion tactics.

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Training for profit

Profit Tool #3

[Go](#) Andy Williams Search Engine Optimization and Internet Marketing Newsletter

What does it do for you?

When you subscribe to this ezine focused on search engine optimization you'll discover many of Andy's proven techniques for gaining top 10 positions in Google.

He's also got some great product reviews on his site that'll help you make the most informed decision on which SEO software to invest in for the best possible results. This is one of my favorite search engine and Internet Marketing ezines of all time.

How you profit

Through Andy's teachings you'll be able to accomplish great feats of search engine positioning enabling you to profit in the biggest possible way.

[Go here now](#) and pick up your free subscription.

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Training for profit

Profit Tool #4

[Go](#) Axandra Weekly Search Engine Facts Newsletter

What does it do for you?

This superb free newsletter is a great companion to Andy's ezine in [profit tool #3](#) and it's one of a handful I actually find useful.

As well as getting stuck into many hard hitting search engine facts and optimization tips you'll also get all the latest news about what the main search engines are up to and how they effect your online business, both now and in the future.

How you profit

I'm sure you'll agree with me when I say that understanding how people find your website is a fundamental part to optimizing your website, both in terms of positioning in Google and also in converting them into customers (or subscribers).

In my opinion this newsletter goes over board in all the ways it can help you see your website through the eyes of your visitors.

It's true when they say... search engine optimization newsletters are "10 a penny" online these days, they're not joking, I know this as I've subscribed to most of them at one point or another.

For this reason alone you can safely trust me when I say "I highly recommend you subscribe to this one!".

[Go here now](#) and pick up your free subscription.

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AdWords Tools

Profit Tool #5

[Go AdWords Wrapper](#)

What does it do for you?

One of the most time consuming aspects of setting up a Google AdWords campaign is ensuring your keywords target your ads to the right people. This handy, time saving tool takes your list of keywords then converts them into 3 separate lists; Phrase, Exact and a combination of Broad, Phrase and Exact Match.

In addition to this there's another tool on this site that enables you to create Negative keywords by inserting the minus "-" sign in front of your keywords with one click.

How you profit

By controlling which keywords your ads appear under within the Google search results pages you both maximize your advertising expenditure and target your ads with very high precision. The net result of this is more profits for you as your ads bring more targeted traffic to your website.

[Go here now](#) and try it out.

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AdWords Tools

Profit Tool #6

[Go AdWords Generator](#)

What does it do for you?

This superb program does two important things for you:

1. It helps you to write your Google AdWords Ads.
2. It also helps you to submit your ad to Google ensuring it's accepted each and every time

Take a look at this list of key features and you'll clearly see the benefits this software offers you:

- Create thousands of themed profitable ads in seconds.
- You can customize the automated headlines that are created in a snap.
- Gain ideas instantly for hundreds or potentially thousands of new profitable ads.
- Create special notes with each ad and capture each unique detail of the ad.
- Over 65 carefully selected categories to choose from to create knockout ads.
- Save as many ads as you wish for future campaigns. Be able to review and compare ads you ran last week, last month, even last year!
- Post the ads to Google" within the software program automatically. No need to cut and paste!
- Every Adword Ad is run against a built in Spell checker to assure accuracy.
- Counts each character as you type it so there is no more guesswork on your ad length.
- Saved ads are displayed visually in front of you so there is no hunting around for ads.
- Runs a sophisticated rule checker to make sure your Adword complies with Google's strict guidelines.
- Instantly access the Top 200 Keyword Searches from Wordtracker.com built right into the software and updated weekly.
- Run a Superior Adwords" Profit Calculator to find out how your ads are doing.
- And much, much more...

How you profit

Adwords Generator is like having an ad copywriting professional at your disposal 24/7. The better the copywriting the better your results will be.

The ability to create amazing Google Adwords copy in no time flat is a real time saver when you have a whole load of ads to write. This software is a real "Must Have" if you want to create ads that get high click thru rates. As we all know the higher the click through rates the greater the opportunity for profit.

I think this software stands head and shoulders above anything else I have seen on the market today and I for one am delighted I discovered it.

[Go here now](#) and try it out yourself.

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AdWords Tools

Profit Tool #7

Important Google AdWords pages

What does it do for you?

Whilst these aren't tools as such I've grouped them together to help you quickly access the important AdWords pages within Google.

Google AdWords [guidelines](#)

Google AdWords [sign up](#)

Google AdWords [optimization tips](#)

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Keyword research tools

Profit Tool #8

[Go](#) Overture Search Term Suggestion Tool

What does it do for you?

Simply type in your keyword press the blue arrow and you'll get a list of related searches that include your search term. As well as this you'll also see how many times that term was searched for within the Overture Pay Per Click search engine over the past 30 days.

How you profit

This essential online tool will help you to locate your cornerstone keywords you can use as the basis for all your keyword research.

The more relevant keywords you can identify the more targeted traffic you can optimize your website's to.

[Go here now](#) and try it out.

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Keyword research tools

Profit Tool #9

[Go 7Search Keyword Suggestion Tool](#)

What does it do for you?

Just like the Overture Search Term Suggestion Tool in profit tool #7 this site will help you to track down more keyword phrases that Overture might previously have missed out on.

How you profit

This essential online tool will help you to locate your cornerstone keywords you can use as the basis for all your keyword research.

The more relevant keywords you can identify the more targeted traffic you can optimize your websites to.

[Go here now](#) and try it out.

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Keyword research tools

Profit Tool #10

[Go](#) WordTracker

What does it do for you?

Without a question this is the "ultimate" keyword research tool used today, it goes way beyond the Overture search term suggestion tool offering you access to a database of 340 million real search queries from which you can query to build your own list of targeted keyword phrases.

There are 2 version you can use you've got the free version and the paid version. The free version is great for initial research, if you want some serious results for as little as .66 you can have full access for 1 day, if you want longer access you can pay for access on a yearly basis.

This is an essential tool for anyone looking for profitable keywords and niche market opportunities.

How you profit

All I can say is you need this tool!

[Go here now](#) and try it out.

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Keyword research tools

Profit Tool #11

[Go](#) Keyword Results Analyzer – WordTracker version

What does it do for you?

Keyword Results Analyzer saves you hours of valuable time by analyzing, sorting and filtering your sometimes complex and bewildering WordTracker keyword reports into profitable niches with one-click simplicity that traditional spreadsheets would find hard to equal.

How you profit

Discover niche's within niche's you might never have spotted before.

These could very easily represent highly profitable new markets for you to offer your products to, Keyword Results Analyzer makes identifying them many more times easier for you.

[Go here now](#) and try it out.

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Keyword research tools

Profit Tool #12

[Go NicheBot](#)

What does it do for you?

This is a search engine with a bit of a "twist" combining information from WordTracker and Google enabling you to not only uncover more keyword phrases but also gives you a precise overview of each keyword from the number of pages listed to the amount of direct competition there is.

How you profit

It's not a question of using one tool to get your keywords, it's a case of the more tools you can use the better. When one tool uncovers seventy keyword phrases another might miss them altogether.

The more keywords you can generate the more targeted traffic is available to you, the more of this you can get the more profit you stand to gain. Then it's just a question of converting your visitors into customers, (see profit tool [#2](#)).

[Go here now](#) and try it out.

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Keyword research tools

Profit Tool #13

[Go](#) Hixus Keyword Inventor

What does it do for you?

Hixus is a great front–end desktop application to use instead of the Overture Search Term Suggestion in tool [#8](#). What this freely downloadable software does is it allows you to query the Overture database then manage the results in a much more efficient and user friendly way.

How you profit

This essential online tool will help you to locate your "cornerstone" keywords you can use as the basis for all your keyword research.

The more relevant keywords you can identify the more targeted traffic you'll receive when you optimize your webpages to them.

[Go here now](#) and try it out.

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Keyword research tools

Profit Tool #14

[Go](#) Google Sets

What does it do for you?

If you've not seen this one before you're going to find it really useful because what it's great for is uncovering niche markets.

For example if your website is about scrap book collections and you've only located 5 sub-niche's but want more, this tool will predict many more for you that you might not even have considered.

How you profit

It's all about locating sub-niches and extending your reach throughout the Internet. The more sub-niches you can find the greater your opportunities for profit will be.

[Go here now](#) and try it out.

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Keyword research tools

Profit Tool #15

[Go SearchSpell Typo](#)

What does it do for you?

Have you ever come to a dead end with your keyword research, when you simply can't find any more?

This tool is the answer as what it'll do is generate spelling mistakes for any word you care to enter, if you only had 100 keywords before this tool can double them at the drop of a hat, simply by simulating the spelling mistakes people might make when searching in any search engine.

How you profit

Again, more targeted keywords equals more targeted visitors, equals more profits, even they're typo's!

[Go here now](#) and try it out.

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Keyword research tools

Profit Tool #16

[Go](#) Good Keywords

What does it do for you?

This is got to be one of the most indispensable free tool you could ever download to help you locate more profitable keywords.

The site popularity meter built into this program allows you to measure your success by comparing your traffic with that of your competitors!

The link popularity meter is for checking how many sites link to you. The results are obtained from search engines like Altavista, Lycos, MSN and Google.

How you profit

This great tool is the perfect starting point when tracking down profitable keywords for your website.

[Go here now](#) and try it out.

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Keyword research tools

Profit Tool #17

[Go](#) Google AdWords Keyword Tool

What does it do for you?

It might be designed to use with Google AdWords but don't let this stop you using it for a great way of generating new keyword ideas.

How you profit

New keyword ideas can lead to discovering new niche markets you might not have even considered before, who knows what treasures lie beyond, only you can find out by using this tool and all the others listed in this essential ebook.

[Go here now](#) and try it out.

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Keyword research tools

Profit Tool #18

[Go](#) Search Engine Keyword Tracker & Keyword Ranking Tool

What does it do for you?

You can use this free online service to help you check search engines for keyword ranking, in addition to this you can also track this ranking for your various keywords over a period of time. As I'm sure you know this is a critical part of search engine optimization.

How you profit

By watching how your site is positioned under different keywords you can see how effectively you've optimized your site. If one month you've consistently remained in the top 10 within Google then the following month your position is pushed far below this you know there's a problem that needs fixing.

When you can accurately monitor your positioning on a daily, weekly or monthly basis you're in a ber position to keep your site listed in a higher position for longer.

[Go here now](#) and try it out.

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Keyword research tools

Profit Tool #19

[Go Most Popular Searches](#)

What does it do for you?

If you're looking to see what people are searching for online right now these sites give you reports on the most popular search terms based on millions of queries from each major search engine.

Ask Jeeves Interesting Queries

<http://sp.ask.com/docs/about/jeevesiq.html>

Google Zeitgeist

<http://www.google.com/press/zeitgeist.html>

Lycos 50 Daily Report

<http://50.lycos.com>

Yahoo Buzz Index

<http://buzz.yahoo.com>

How you profit

What you could do is build a series of search engine optimized mini-site's promoting affiliate programs that sell related products to those subjects and theme's people are searching the most for.

Here's an excellent product that'll help you with this (especially if you don't know much about HTML): [SEO WebsiteBuilder](#).

The way to get the most targeted traffic to these mini-site's instantly is to use Google AdWords. In the mean time by optimizing your mini-site's you'll be able to gain free traffic once your site has been fully indexed by Google, which can take several weeks. To get the most out of Google AdWords take a look at Profit Tools [#1](#) and [#2](#) both of which are free.

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Optimizing your site for Google

Profit Tool #20

[Go](#) Search Term Difficulty Checker

What does it do for you?

Ever wondered how difficult it would be for you to rank within Google on the first page of any particular keyword? This tool is just for you as it'll do just that.

How you profit

The best way to profit from this tool is to know which keywords to aim for that are going to be the easiest for you to rank under on the first page of Google. Armed with this knowledge you'll know where to focus your efforts when optimizing a specific page for a specific search term.

[Go here now](#) and try it out.

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Optimizing your site for Google

Profit Tool #21

[Go](#) Get Ranked First On Google

What does it do for you?

Discover from one of the best Google experts online today about how he catapulted his websites to multiple number one rankings on the Google Search engine without spending a penny!

How you profit

Multiple number one rankings within Google can bring you a windfall of profits if done in the right way. This essential multimedia ebook contains all the facts you need to know about gaining those much coveted number 1 positions in Google.

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Optimizing your site for Google

Profit Tool #22

[Go](#) Link Management Assistant

What does it do for you?

This is a totally automated reciprocal linking management and niche website directory generator worth and is yours free!, to get your hands on it all you need to do is subscribe to a high quality website promotion ezine called "Online Marketing Today", which is also free.

How you profit

You now have the ability to create a tightly focused, "lived in" niche website directories containing hundreds (or thousands) of keyword rich, high quality content pages driving hundreds of additional targeted visitors to your site every single day... at no-cost.

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Optimizing your site for Google

Profit Tool #23

[Go Web CEO](#)

What does it do for you?

Web CEO is the world's best software package of ten tools that helps you promote your site in search engines, intelligently analyze your visitors, and easily maintain your online estate.

Here's are a few of Web CEO's powerful features:

- Researches your keywords
- Optimizes your site for high rankings in search engines
- Submits your URLs to search engines
- Checks your rankings with search engines
- Knows who links to your site and competition
- Edits your Web pages in the WYSIWYG mode
- Uploads HTML and other files to your server
- Monitors your website to know if it is up or down

How you profit

This powerful collection of tools helps you to gain higher search engine positions through it's ability to analyze your site and feed you the results.

[Go here now](#) and try it out.

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Optimizing your site for Google

Profit Tool #24

[Go Internet Business Promoter](#)

What does it do for you?

IBP enables you to get high rankings in Google and the new Yahoo search engine with it's powerful built in top 10 optimizer.

Basically this software is combination of 10 professional web site promotion tools within one package. For example you've got a search engine submitted, a directory submitter, search engine ranking cheker, top 10 optimizer, and my favorite the Search Engine Spider Simulator. To find out what else it does you'll have to visit the [Internet Business Promoter](#) website to find out.

What I like about this application is the way it's constantly monitoring the search engines keeping track of the latest search engine changes. As a result you'll always get accurate results when optimizing your web pages.

How you profit

[Internet Business Promoter](#) will make suggestions to your site on how it could be improved upon for higher positioning, in fact IBP can also be used to analyze other website's to see what makes them rank so highly.

This great tool has a lot of profit potential in the right hands, with a free version available for immediate download it's well worth taking a closer look if you ask me.

[Go here now](#) and try it out.

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Optimizing your site for Google

Profit Tool #25

[Go](#) Link Popularity Checker

What does it do for you?

How popular is your site? this free software will tell you not only how many site's link to you but also that of your competitors. When it comes to SEO the more information about how well our competitors rank the better.

How you profit

Whilst this tool isn't going to directly make you any profit it will give you a birds eye view on your standing online. However this tool does have the potential to help you back-engineer other sites to help improve the positioning of your own.

[Go here now](#) and try it out.

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Optimizing your site for Google

Profit Tool #26

[Go OptiLink](#)

What does it do for you?

Imagine if you could find out why a web page ranks top of the major search engines. What would you do with that kind of insight? Would you use the information to optimize your web pages and claim the number 1 position for yourself? I know what I would do.

OptiLink software offers a set of powerful tools that analyzes top ranked pages to reveal just why a web page is ranked at the top of a particular search engine.

How you profit

The information OptiLink provides you with will give you an unfair advantage over your competitors by giving you the ability to out rank them.

[Go here now](#) and try it out.

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Optimizing your site for Google

Profit Tool #27

[Go](#) GoRank

What does it do for you?

Here's a quick run-down on a few of it's features:

- Track all your keyword rankings
- Google API Key Compatible
- It's completely FREE
- View Daily, Weekly, Monthly Trends
- Graphs show your rankings visually
- Unlimited Domains & Keywords

How you profit

This excellent tool helps you to optimize your keywords within Google by enabling you to see at a glance how well your keywords are ranking.

[Go here now](#) and try it out.

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Google PageRank

Profit Tool #28

[Go Google PageRank](#) – A Quick Introduction

Before you start looking behind the links in this section it's important to understand what Google PageRank is all about.

Here's an excellent article I recommend you read:

[Getting Listed In Google Quickly...](#)

[Go Rankings Revealed](#)

What does it do for you?

- Find out about each factor that the search engines use to rank sites.
- Learn how the search engines find sites to crawl. Forget paid submission services – you are wasting your money.
- Easy to understand description of Google's PageRank.
- Increase affiliate commissions. That's right! You can put your income on auto pilot by letting the search engines send people who want to buy via your link!.
- Increase newsletter subscribers with one easy technique.
- The real way to use keywords on your page. Forget any targets such as 15% density. This is what you really need to do.
- Full details on how page titles and heading tags really work.
- The single most important thing that you need to do to get top 10 rankings.

How you profit

The information contained in this priceless ebook breaks the whole process of achieving high rankings in Google down, step-by-step, making it easier for you to build profit pulling website's that rank highly in Google.

[Go here now](#) and try it out.

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Google PageRank

Profit Tool #29

[Go](#) Keyword Pagerank Finder

What does it do for you?

What this online tool does for you is performs searches throughout Google based on not just keyword phrase but also the PR values of each site. The higher the PR value the easier it is to rank highly within Google.

How you profit

The best way to profit from this tool is to search for site's you would like to exchange links with based on their PR score. When a site with a high PR links to you some of that PR score is passed onto you, increasing your search engine positioning within Google.

To build reciprocal links directories containing other sites that have high PR score I recommend you take a look at Profit Tool [#22](#).

[Go here now](#) and try it out.

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Google PageRank

Profit Tool #30

[Go Prog](#)

What does it do for you?

Just like the Pagerank Finder Prog locates website's within Google based on their PR score. How this tool is different is instead of searching by keyword and score this tool will bring you all the site's listed under the search term you choose then order them by PageRanking.

How you profit

Just like Keyword Pagerank Finder this is a great way to find potential reciprocal linking partners to help you boost your position within Google.

[Go here now](#) and try it out.

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Google PageRank

Profit Tool #31

[Go PR Prowler](#)

What does it do for you?

PR Prowler will help you to improve and maintain page ranking and link popularity.

Where the other free tools simply report on who has the highest PR score, this powerful tool will also tell you how many outbound links a site has (too many of these and a site linking to you with a high PR will make very little difference to you own).

In addition to this you'll be able to see how many backward links any site you choose has.

One of the areas where PR Prowler excels is it will predict what your own PR score would be if the site in question linked to you.

How you profit

Take it from me, when you're looking for a way to see who should be linking to you and who shouldn't this is what you need. It's a little known fact that a bad link to you from another site can actually damage your positioning within Google, why take the risk?

[Go here now](#) and try it out.

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Google PageRank

Profit Tool #32

[Go](#) Google Rankings

What does it do for you?

This is another one of those deceptively simple yet powerful online tools that delivers to you highly valuable information on how well you're positioned within Google.

How you profit

By using this tool you can see how well you're doing under specific keyword phrases. You'll see at a glance if your site is ideally positioned or just needs more optimization.

[Go here now](#) and try it out.

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Google PageRank

Profit Tool #33

[Go](#) Google PageRank Report

What does it do for you?

Using this tool is a great way for you to check a whole load of domain names for the Google Page Rank values. If you're a Mac user or if you use a PC and don't have the Google toolbar installed this tool is definitely going to help you.

How you profit

When you're building a [reciprocal linking directory](#) of any sort you need plenty of inbound links with a high PR. The higher your own PR the easier it will be for you to gain a higher position in Google for the keyword phrases you're targeting.

[Go here now](#) and try it out.

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More ways to profit

And finally...

[Go](#) Google Guy Says

Where would any self respecting comprehensive Google resource be without a link to the "Google Guy Says" website.

Take a look at the latest (and sometimes most controversial) news on Google straight from the horses mouth.

[Go here now](#)

[Go](#) Suggest a New Google Profit Tool

If you've got a link to suggest that'll help people to profit from Google just follow this link here and complete a short form.

As a way of saying thanks I'll give you a surprise gift worth .00 provided the link looks good and will clearly help people get the most from Google I'll add it to the next version of this ebook and add it to all the Google Profit Tools toolbars even those that are installed already!

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More ways to profit

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